

INKinc

Public Relations

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Focused on Results...Not Billable Hours!

ABOUT INK

Companies from all variety of industries have signed on for this unique agency model, which says that clients should pay first and foremost for actual results — not for the hours spent "trying" for those elusive hits. Here are some of our collective clients we have generated INK for:

3cInteractive – a mobile platform company that helps our clients' re-imagine consumer engagement with mobile

Acacia Research Corporation – an industry leader in patent licensing

AgriSolar Solution. Inc. – develops solar products for the agricultural industry

Access360 – a provider of Resources Provisioning Management [RPM] software provider

ADCO Hearing - technical aids for the handicapped; listening devices, phone systems, hearing aid accessories and educational products

Allen-Edmonds Shoe Corporation – US premium men's shoe manufacturers

Ambient Corporation - provides smart grid communications and applications platform for utilities, reducing costs and improving power quality and customer benefits

AMC Entertainment Company – a leader in the theatrical exhibitor industry

America3 – defense of America's Cup

Amerityre – inventor of new polyurethane foam and elastomeric materials that are superior to rubber in many tire and tire product applications

ANDRO - New spectrum sharing techniques for wireless communication systems

Arise Virtual Solutions - the leading global provider of virtual, work-at-home business process outsourcing (BPO) and crowd sourcing solutions

Avamar – is a leading innovative solutions that deliver disk-based solutions for backup, restore and disaster recovery

Aura Systems, Inc. – electro-magnetic products for home and industry

BE Culture - a club for cosmetic/spa services

Bestline Sports – an international online sports book located in San Jose, Costa Rica

Beachhead Solutions – Beachhead offers first-in-class subscription services to enforce encryption and manage security on mobile devices through one, easy-to-manage web-based console

Beyond Trust Software, Inc – provides context-aware Privileged Account Management and Vulnerability Management software solutions that deliver the visibility necessary to reduce IT security risks and simplify compliance reporting

Billingsly Associates – executive search firm

Birmingham Baron's – minor league baseball team

Blackhorn Ventures - a venture capital firm that focuses on companies deploying technology to create resource productivity

Blanchard & Company – rare coins and precious metals

Blues Cruise - a floating music cruise festival where everyone has a backstage pass

Bocada – a provider of storage systems software

Butler Manufacturing – a leading producer of pre-engineered metal building systems and architectural products for the non-residential construction market

Cabletron Systems, Inc. – computer networking hardware and systems

Candlewood Suites – national chain of extended-stay hotels focused on comfort, space and value

CARSTAR – is North America's largest collision repair franchise with more than 300 facilities in the US and Canada

CARV Ski:IQ - technology and software to increase ski performance

Catcher Inc. – a publicly traded company that produces highly robust mobile computing solutions to help security and operations professionals survey, assess and communicate efficiently

CBCom – a non-state owned Chinese Internet Service Provider

Champion Solutions Group - creates software that helped Microsoft Office 365 (a very common cloud-based version of traditional Microsoft products) run better

Cimlinc – software for industrial manufacturing

CityTwig - CRM database, business software, data security and data analytics

Classic Journeys LLC. – overseas adventure tours with total enthusiasm for a region's people and culture

ClearPlay – develops innovative parental control solutions for movie watching

CompCare Corporation – national alcohol and drug rehab hospitals

Cognitive Command Group - training based on extensive research in cognitive neuroscience

CopyTele, Inc. - develops and acquires patented technologies for the purposes of patent monetization and patent assertion

Corporate Lodging Consultants – is the largest provider of lodging solutions for non-discretionary business travel in North America.

CyberActive, Inc. - an online driver safety education program in 50 states

Damark – discount direct marketing

David Copperfield – television personality and illusionist

Digital Map Products – pioneer in integrating data with aerial maps and property information on a single, easy to use, map interface

Dining Alliance - a group purchasing organization that helps pool the buying power of its individual members for products and services in the food industry

Dynamic Cooking Systems – manufacturers of high-end ranges and grills

DynaGen, Inc. – cutting-edge biotechnology firm, creator of NicErase

Emtrain - a workplace training software company offering video-based training and compliance programs

Engineering Animation Inc. – visual process management and communications

Entertainment Properties and Trust – REIT

FamilyMedia Guide – provides free entertainment media content analysis directly to consumers

Fedders Corporation – international marketer of room air conditioners

FileNet – helps organizations make better decisions by managing the content and processes that drive their business

5Square Systems Corp – a developer and marketer of eBusiness solutions designed exclusively for automotive retail dealers

Fonix corporation – developers of speech recognition technology

Freedom Is Not Free – non-profit serving our veterans

4myCommunity.com – web-based fundraising for schools, churches, community centers

G95 - Filtration technology gear to help protect from airborne hazardous particles

Great Plains Energy – an energy holding company

GT Bicycles – fourth largest maker of bicycles for sport and leisure

GuideStar Health Systems, Inc. – healthcare insurance

Hair Club for Men & Women – world's leading provider of all proven hair loss solutions

Harvest Board International – producers of agri-fiber particle board

Harte-Hanks Direct Marketing – nation's largest direct marketing firm

HealthPlans of America – health maintenance organization

Healthy Shelf – created a stylish wooden shelf that helps eliminate the spread of germs

HemaCare Corporation – human blood products

HNC Corporation – a leading provider of high-end analytic and decision management applications and tools

HULQ.com - a software leasing/shopping program to explore options, shop pricing and compare models for a best offer on leasing a vehicle

ICOM Mechanical – clean rooms for the biomedical and semiconductor industries

IDO Security - develops solutions for shoes-on weapons metal detection – extending security screening to the lower body and feet

Imperium Renewables – one of the nation's leading commercial biodiesel refiners, pioneering locally grown fuel and technology for cleaner air and energy independence

iGrandparents.com – top-ranked website for grandparents

IndyMac – one of the nation's leading mortgage lenders

InQuizit Technologies – developers of natural language search engine

Integrated Medical Resources – men's impotence clinics

Interneer – offers intellect, business workflow process management software to automate processes and workflows.

Intersport Fashions West – designer's and marketer's of leather sports apparel

Jack Daniels's Distillery – national touring musical promotion

Jack Ford – television news personality

James B Nutter & Company – family-owned, nationally recognized mortgage lender that's been helping American families with great mortgage rates - and no "junk fees"

J2 Global Communications – an internet-based messaging and communications service provider

Jobline – help employers make the application process more accessible for valuable Mobile or Bilingual candidates via Mobile devices

Joy Organics – world's premier line of family-friendly CBD products.

Junior Achievement International – a non-for-profit organization aimed at teaching international students the principles of free enterprise

Kansas City Area Development Council – promoting the 13-county KC area

King World – world's largest television syndicator

Knight-Ridder Information, Inc. – world's largest on-line database service

Koss Corporation – stereo headphones and speakers

Legal Bill Review - advocacy services to organizations to manage their legal invoices and identify overcharges and billing errors

LEI Financial – is a financial and real estate company

Lens Express – nation's largest direct marketer of contact lens products

Lew Aerospace – designs and manufactures state of the art reconnaissance systems

Life + Gear – providing families and individuals with optimal emergency and disaster preparedness products specifically designed to provide practical and effective survival solutions

LifeLock – is the only company to back up identity theft prevention with a \$1 million guarantee

LoanWorks.com – internet mortgage lender

LucasArts – THX – sound systems for home and theaters

Major League Baseball Players Association – major league players' union

ManageGo - simplifies property management by integrating online rent payments, maintenance requests, scheduling, rental applications, and more

Marula-The Leakey Collection – award winning beauty company that developed a premier beauty oil with anti-aging benefits

Meguiar's – car finish maintenance products

MERLIN – Medical Emergency Relief International

Mercent – leading provider of online channel marketing technology and services for retailers

Mercer Human Resource Consulting – helps clients understand, develop, implement and quantify their human resource programs

Merlin Entertainment – is the largest European entertainment company operating running over a 100 attractions in 22 countries across four continents.

Metalithic – reconfigurable computing hardware and software products

MicroTek – a national provider of outsource training solutions, services and facilities

MICOM – communications software

Milestone Scientific – developed and currently manufactures and sells proprietary, computer-controlled system for the painless delivery of local anesthetic

Mozy - industry leading solution for online, data, and computer backup software

Nationwide Tax Relief – staff of attorneys and tax professionals who specialize

in resolving every possible tax issue

Mobile Concepts – producers of unique retail displays

MFPA (Mouth & Foot Painting Artists) - a non-profit group providing a spotlight to paralyzed artists

Natural Health Trends – an international direct-selling company operating in more than 29 markets throughout Asia, North America and Eastern Europe

Nescrow – a now-defunct developer of e-business purchasing solutions

Neumont University – located in Salt Lake City, it is educating the most-sought after software developers in the world

NIC – e-government applications for Federal, State and Local government agencies

Osbon Medical Systems – impotence educational foundation

Panel Concepts – modular office workstations and chairs

Paula Young Wigs – nation's largest retailer of women's wigs

PBA Health – helps independent pharmacies improve buying to operate more efficiently

People Support – outsourcing solutions from mission-critical global contact centers in the United States and the Philippines

POPcast Communications – a provider of Internet and wireless video communications systems

Prolong Super Lubricants – automotive appearance products and engine additives

Raytheon Aircraft Company – a subsidiary of Raytheon Corporation, the world's leading business and special mission aircraft manufacturer

Restoration Hardware – unique house and garden wares

Riscorp – worker's compensation and managed care insurance

Ridgewood Power – construction and management of independent power plants

Rolfs Leather Goods – nation's oldest manufacturer of leather accessories

Rumbix - a IOS/Android mobile app for builders to go paperless in the field to measure and manage labor productivity

Rouse Hendricks German May – commercial litigation firm representing clients throughout the United States in complex and high-stakes litigation

Russell Stover Candies – largest producer of fine boxed chocolates in the United States

San Diego Air & Space Museum – exhibitor of aviation and space flight history through preservation of significant artifacts, presentation of dynamic exhibits, and commemoration of the men and women who forged aerospace history

Selectica – a provider of Internet Selling Systems [ISS] software

Sharper Image – specialty catalog and retail sales

SIB - expense management firm specializing in fixed cost reduction for businesses of all sizes

SimpliSafe – an affordable, full-featured wireless alarm system you can take with you whenever you move

SmartAge – providers of on-line small business services to e-commerce companies

SmartTire – a manufacturer of tire pressure monitoring systems

SmartForce – providers of integrated e-Learning solutions

SPARQ – marketing tech startup that created “deep link” technology

Softline – SAP consultants and developers of related value-added products

Sound Advantage – voice activated personal telephone assistant

SourceCheck, LLC – a provider of confidential data authentication services

Square One Communications – marketing consultants

Stardust technologies – a developer of covert protection and authentication technologies

T Bones – the minor league baseball team in Kansas City, KS

Telemac Cellular Corporation – cellular phone technology

The Leakey Collection – a Fair Trade Lifestyle jewelry company in Kenya that provides sustainable opportunities for the Maasai

The Kaizen Company/Securing Water for Food - a non-profit organization involved in the promotion of techniques in water conservation and usage in developing parts of the earth

Three Dog Bakery – a specialty manufacturer of fresh-baked treats and food for dogs

Toy Library - a subscription service for toys and games without the need to purchase

TTR Technologies – a developer of CD and DVD piracy protection technologies

TwoWay TV (US) – a developer of multi-player synchronized interactive TV applications

United Jewish Appeal – aids emigration and resettlement of Jews in Israel

USAID/the Catalyst Project - a non-profit program offering a pool of business acumen for start up businesses in the developing world

Valentine Radford – national communications and advertising firm

Visa, USA – world's largest provider of credit card services

Whitefence - revolutionizing the way you buy your home services

Willie Wilson Baseball Foundation – provides much needed support to the underprivileged in the Greater Kansas City Area

YouMail - visual voicemail for your iPhone or Android!

ZeaVision – developed and markets ZeaVision, a dietary supplement for macular degeneration

Zydekola – a coffee-based cola soft drink