



INNOVATIVE COMMUNICATIONS

Focused on Results...Not Billable Hours!

ABOUT INK

Companies from all variety of industries have signed on for this unique agency model, which says that clients should pay first and foremost for actual results — not for the hours spent "trying" for those elusive hits. Here are some of our collective clients we have generated INK for:

- **3cInteractive** – a mobile platform company that helps our clients' re-imagine consumer engagement with mobile.
- **Acacia Research Corporation** – an industry leader in patent licensing.
- **AgriSolar Solution. Inc.** – develops solar products for the agricultural industry
- **Access360** – a provider of Resources Provisioning Management [RPM] software provider
- **Allen-Edmonds Shoe Corporation** – US premium men's shoe manufacturers
- **Ambient Corporation** - provides smart grid communications and applications platform for utilities, reducing costs and improving power quality and customer benefits
- **AMC Entertainment Company** – a leader in the theatrical exhibitor industry
- **America3** – defense of America's Cup
- **Amerityre** – inventor of new polyurethane foam and elastomeric materials that are superior to rubber in many tire and tire product applications
- **Arise Virtual Solutions** - the leading global provider of virtual, work-at-home business process outsourcing (BPO) and crowd sourcing solutions.
- **Avamar** – is a leading innovative solutions that deliver disk-based solutions for backup, restore and disaster recovery
- **Aura Systems, Inc.** – electro-magnetic products for home and industry
- **Bestline Sports** – an international online sports book located in San Jose, Costa Rica
- **Beachhead Solutions** – Beachhead offers first-in-class subscription services to enforce encryption and manage security on mobile devices through one, easy-to-manage web-based console
- **Beyond Trust Software, Inc** – provides context-aware Privileged Account Management and Vulnerability Management software solutions that deliver the visibility necessary to reduce IT security risks and simplify compliance reporting.
- **Billingsly Associates** – executive search firm
- **Birmingham Baron's** – minor league baseball team
- **Blanchard & Company** – rare coins and precious metals
- **Blues Cruise** - a floating music cruise festival where everyone has a backstage pass.

- **Bocada** – a provider of storage systems software
- **Butler Manufacturing** – a leading producer of pre-engineered metal building systems and architectural products for the non-residential construction market
- **Cabletron Systems, Inc.** – computer networking hardware and systems
- **Candlewood Suites** – national chain of extended-stay hotels focused on comfort, space and value.
- **CARSTAR** – is North America's largest collision repair franchise with more than 300 facilities in the US and Canada
- **Catcher Inc.** – a publicly traded company that produces highly robust mobile computing solutions to help security and operations professionals survey, assess and communicate efficiently
- **CBCom** – a non-state owned Chinese Internet Service Provider
- **Champion Solutions Group** - creates software that helped Microsoft Office 365 (a very common cloud-based version of traditional Microsoft products) run better.
- **Cimlinc** – software for industrial manufacturing
- **Classic Journeys LLC.** – overseas adventure tours with total enthusiasm for a region's people and culture.
- **ClearPlay** – develops innovative parental control solutions for movie watching
- **CompCare Corporation** – national alcohol and drug rehab hospitals
- **CopyTele, Inc.** - develops and acquires patented technologies for the purposes of patent monetization and patent assertion.
- **Corporate Lodging Consultants** – is the largest provider of lodging solutions for non-discretionary business travel in North America.
- **Damark** – discount direct marketing
- **David Copperfield** – television personality and illusionist
- **Digital Map Products** – pioneer in integrating data with aerial maps and property information on a single, easy to use, map interface
- **Dining Alliance** - a group purchasing organization that helps pool the buying power of its individual members for products and services in the food industry.
- **Dynamic Cooking Systems** – manufacturers of high-end ranges and grills
- **DynaGen, Inc.** – cutting-edge biotechnology firm, creator of NicErase
- **Engineering Animation Inc.** – visual process management and communications
- **Entertainment Properties and Trust** – REIT
- **FamilyMedia Guide** – provides free entertainment media content analysis directly to consumers
- **Fedders Corporation** – international marketer of room air conditioners
- **FileNet** – helps organizations make better decisions by managing the content and processes that drive their business
- **5Square Systems Corp** – a developer and marketer of eBusiness solutions designed exclusively for automotive retail dealers
- **Fonix corporation** – developers of speech recognition technology
- **Freedom Is Not Free** – non-profit serving our veterans

- **4myCommunity.com** – web-based fundraising for schools, churches, community centers
- **Great Plains Energy** – an energy holding company
- **GT Bicycles** – fourth largest maker of bicycles for sport and leisure
- **GuideStar Health Systems, Inc.** – healthcare insurance
- **Hair Club for Men & Women** – world's leading provider of all proven hair loss solutions
- **Harvest Board International** – producers of agri-fiber particle board
- **Harte-Hanks Direct Marketing** – nation's largest direct marketing firm
- **HealthPlans of America** – health maintenance organization
- **Healthy Shelf** – created a stylish wooden shelf that helps eliminate the spread of germs
- **HemaCare Corporation** – human blood products
- **HNC Corporation** – a leading provider of high-end analytic and decision management applications and tools
- **ICOM Mechanical** – clean rooms for the biomedical and semiconductor industries
- **IDO Security** - develops solutions for shoes-on weapons metal detection – extending security screening to the lower body and feet.
- **Imperium Renewables** – one of the nation's leading commercial biodiesel refiners, bioneering locally grown fuel and technology for cleaner air and energy independence
- **iGrandparents.com** – top-ranked website for grandparents
- **IndyMac** – one of the nation's leading mortgage lenders
- **InQuizit Technologies** – developers of natural language search engine
- **Integrated Medical Resources** – men's impotence clinics
- **Interneer** – offers intellect, business workflow process management software to automate processes and workflows.
- **Intersport Fashions West** – designer's and marketer's of leather sports apparel
- **Jack Daniels's Distillery** – national touring musical promotion
- **Jack Ford** – television news personality
- **James B Nutter & Company** – family-owned, nationally recognized mortgage lender that's been helping American families with great mortgage rates - and no "junk fees"
- **J2 Global Communications** – an internet-based messaging and communications service provider
- **Jobaline** – help employers make the application process more accessible for valuable Mobile or Bilingual candidates via Mobile devices
- **Junior Achievement International** – a non-for-profit organization aimed at teaching international students the principles of free enterprise
- **Kansas City Area Development Council** – promoting the 13-county KC area
- **King World** – world's largest television syndicator
- **Knight-Ridder Information, Inc.** – world's largest on-line database service
- **Koss Corporation** – stereo headphones and speakers

- **LEI Financial** – is a financial and real estate company
- **Lens Express** – nation's largest direct marketer of contact lens products
- **Low Aerospace** – designs and manufactures state of the art reconnaissance systems
- **Life + Gear** – providing families and individuals with optimal emergency and disaster preparedness products specifically designed to provide practical and effective survival solutions
- **LifeLock** – is the only company to back up identity theft prevention with a \$1 million guarantee
- **LoanWorks.com** – internet mortgage lender
- **LucasArts – THX** – sound systems for home and theaters
- **Major League Baseball Players Association** – major league players' union
- **Marula-The Leakey Collection** – award winning beauty company that developed a premier beauty oil with anti-aging benefits
- **Meguiar's** – car finish maintenance products
- **MERLIN** – Medical Emergency Relief International
- **Mercent** – leading provider of online channel marketing technology and services for retailers
- **Mercer Human Resource Consulting** – helps clients understand, develop, implement and quantify their human resource programs
- **Merlin Entertainment** – is the largest European entertainment company operating running over a 100 attractions in 22 countries across four continents.
- **Metalithic** – reconfigurable computing hardware and software products
- **MicroTek** – a national provider of outsource training solutions, services and facilities
- **MICOM** – communications software
- **Milestone Scientific** – developed and currently manufactures and sells proprietary, computer-controlled system for the painless delivery of local anesthetic
- **Mozy - industry**-leading solution for online, data, and computer backup software.
- **Nationwide Tax Relief** – staff of attorneys and tax professionals who specialize in resolving every possible tax issue
- **Mobile Concepts** – producers of unique retail displays
- **Natural Health Trends** – an international direct-selling company operating in more than 29 markets throughout Asia, North America and Eastern Europe
- **Nescrow** – a now-defunct developer of e-business purchasing solutions
- **Neumont University** – located in Salt Lake City, it is educating the most-sought after software developers in the world
- **NIC** – e-government applications for Federal, State and Local government agencies
- **Osbon Medical Systems** – impotence educational foundation
- **Panel Concepts** – modular office work stations and chairs
- **Paula Young Wigs** – nation's largest retailer of women's wigs

- **PBA Health** – helps independent pharmacies improve buying to operate more efficiently
- **People Support** – outsourcing solutions from mission-critical global contact centers in the United States and the Philippines
- **POPcast Communications** – a provider of Internet and wireless video communications systems
- **Prolong Super Lubricants** – automotive appearance products and engine additives
- **Raytheon Aircraft Company** – a subsidiary of Raytheon Corporation, the world's leading business and special mission aircraft manufacturer
- **Restoration Hardware** – unique house and garden wares
- **Riscorp** – worker's compensation and managed care insurance
- **Ridgewood Power** – construction and management of independent power plants
- **Rolfs Leather Goods** – nation's oldest manufacturer of leather accessories
- **Rouse Hendricks German May** – commercial litigation firm representing clients throughout the United States in complex and high-stakes litigation.
- **Russell Stover Candies** – largest producer of fine boxed chocolates in the United States
- **San Diego Air & Space Museum** – exhibitor of aviation and space flight history through preservation of significant artifacts, presentation of dynamic exhibits, and commemoration of the men and women who forged aerospace history
- **Selectica** – a provider of Internet Selling Systems [ISS] software
- **Sharper Image** – specialty catalog and retail sales
- **SIB** - expense management firm specializing in fixed cost reduction for businesses of all sizes.
- **SimpliSafe** – an affordable, full-featured wireless alarm system you can take with you whenever you move.
- **SmartAge** – providers of on-line small business services to e-commerce companies
- **SmartTire** – a manufacturer of tire pressure monitoring systems
- **SmartForce** – providers of integrated e-Learning solutions
- **SPARQ** – marketing tech startup that created “deep link” technology
- **Softline** – SAP consultants and developers of related value-added products
- **Sound Advantage** – voice activated personal telephone assistant
- **SourceCheck, LLC** – a provider of confidential data authentication services
- **Square One Communications** – marketing consultants
- **Stardust technologies** – a developer of covert protection and authentication technologies
- **T Bones** – the minor league baseball team in Kansas City, KS.
- **Telemac Cellular Corporation** – cellular phone technology
- **The Leakey Collection** – a Fair Trade Lifestyle jewelry company in Kenya that provides sustainable opportunities for the Maasai

- **Three Dog Bakery** – a specialty manufacturer of fresh-baked treats and food for dogs.
- **TTR Technologies** – a developer of CD and DVD piracy protection technologies
- **TwoWay TV (US)** – a developer of multi-player synchronized interactive TV applications
- **United Jewish Appeal** – aids emigration and resettlement of Jews in Israel
- **Valentine Radford** – national communications and advertising firm
- **Visa, USA** – world's largest provider of credit card services
- **Whitefence** - revolutionizing the way you buy your home services
- **Willie Wilson Baseball Foundation** – provides much needed support to the underprivileged in the Greater Kansas City Area.
- **YouMail** - visual voicemail for your iPhone or Android!
- **ZeaVision** – developed and markets ZeaVision, a dietary supplement for macular degeneration
- **Zydekola** – a coffee-based cola soft drink